Default Academic Plan Report

ID:)22_1_1

Year/Sem: 2023/2024 First   **Min Credits:** 133   **Max Credits:** 138   **Active**

                                                             Is Official

Track: Business in Marketing

Program: Business Administration

Description:

Foundation Program Requirements (Credits Needed: 0)

Course Code	Course Name	Credits	Level	Repeating Bound	SGPA Group
EF001	EnglishFoundation (I)	0	0	C	
EF002	English Foundation (II)	0	0	C	
EF003	English Foundation (III)	0	0	C	
MA100	Foundation Mathematics	0	0	C	
MA101A	Applied Math Foundation	0	0	C	

General Requirement (Credits Needed: 18)

Course Code	Course Name	Credits	Level	Repeating Bound	SGPA Group
AR113	Arabic Communication Skills (III)	3	1	C	
EL111	English Communication Skills (I)	3	1	C	
EL112	English Communication Skills (II)	3	1	C	
GB102	Principles of Entrepreneurship for Non-Specialists	3	1	C	
GR118	Life Skills and Coexistence	3	1	C	
GT101	Learning and Information Technology	3	1	C	

University Requirements/Electives (Credits Needed: 3)

Course Code	Course Name	Credits	Level	Repeating Bound	SGPA Group
IN300	Internship	3	0	C	
CH101	Chinese for Beginners (I)	3	1	C	
CH102	Chinese for Beginners (II)	3	1	C	
EL118	Reading	4	1	C	
FR101	French for Beginners (I)	3	1	C	
FR102	French for Beginners (II)	3	1	C	
GR111	Arab Islamic Civilization	3	1	C	
GR112	Issues and Problems of Development in the Arab World	3	1	C	
GR115	Current International Issues and Problems	3	1	C	
GR116	Youth Empowerment	3	1	C	
GR117	Empowerment of Women	3	1	C	
GR121	Environment and Health	3	1	C	
GR131	History and Civilization of Oman	3	1	C	
SL101	Spanish for Beginners (I)	3	1	C	
SL102	Spanish for Beginners (II)	3	1	C	

Faculty Requirements/ Mandatory (Credits Needed: 12)

Course Code	Course Name	Credits	Level	Repeating Bound	SGPA Group
BUC111	Business Communication 1	4	1	C	
BUC112	Business Communication 2	4	1	C	
ECO101	Principle of Microeconomics	4	1	C	

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Spec. Requirements/Mandatory (Credits Needed: 96)

Course Code	Course Name	Credits	Level	Repeating Bound	SGPA Group
ACT111	Financial Accounting	4	1	C	
ACT112	Managerial Accounting	4	1	C	
BUS101	Introduction to Math for Business	4	1	C	
BUS102	Introduction to Statistics	4	1	C	
MGT111	Principles of Management I	4	1	C	
MGT112	Principles of Management II	4	1	C	
MKT111	Principles of Marketing I	4	1	C	
MKT112	Principles of Marketing II	4	1	C	
B206	Understanding Customers	8	2	C	2
B207A	Shaping business opportunitiesA	8	2	C	2
B207B	Shaping business opportunities	8	2	C	2
BUS208	Contemporary issues in marketing	8	2	C	2
B327	Sustainable enterprise and innovation	8	3	C	3
B328	Marketing in Action	8	3	C	3
BUS310	Strategic Management	8	3	C	3
MKT331	Digital Marketing	4	3	C	3
MKT332	Service Marketing	4	3	C	3

Faculty Requirements/ Electives (Credits Needed: 4)

Course Code	Course Name	Credits	Level	Repeating Bound	SGPA Group
BUS110	Introduction to Business	8	1	C	
BUS115	Small Business Management	4	1	C	
ECO102	Principle of Macroeconomic	4	1	C	

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Equivalences

Set Group Name	ACT				
	1	1	ACT111	ACT111	*SP (Active for Reg.)*
		2	ACT112	ACT112	*SP (Active for Reg.)*
	2	1	ACT111	B124	*SP*
		2	ACT112	B124	*SP*

Set Group Name	AR113				
	1	1	AR113	AR113	*(Active for Reg.)*
	2	1	AR113	AR111	
	3	1	AR113	AR112	

Set Group Name	B206				
	1	1	B206	B206	*SP (Active for Reg.)*
	2	1	B206	B205A	*SP*

Set Group Name	B328				
	1	1	B328	B328	*SP (Active for Reg.)*
	2	1	B328	B324	*SP*

Set Group Name	BUC				
	1	1	BUC111	BUC111	*SP (Active for Reg.)*
		2	BUC112	BUC112	*SP (Active for Reg.)*
	2	1	BUC111	LB170	*SP*
		2	BUC112	LB170	*SP*
	3	1	BUC111	LB160	*SP*
		2	BUC112	LB160	*SP*

Set Group Name	BUS110				
	1	1	BUS110	BUS110	
	2	1	BUS110	B120	

Set Group Name	BUS208				
	1	1	BUS208	BUS208	*SP (Active for Reg.)*
	2	1	BUS208	B205B	*SP*

Set Group Name	GB102				
	1	1	GB102	GB102	*(Active for Reg.)*
	2	1	GB102	BS100	

Set Group Name	GR118				
	1	1	GR118	GR118	*(Active for Reg.)*
	2	1	GR118	GR101	

Set Group Name	MGT				
	1	1	MGT111	MGT111	*SP (Active for Reg.)*
		2	MGT112	MGT112	*SP (Active for Reg.)*
	2	1	MGT111	B123	*SP*
		2	MGT112	B123	*SP*

Set Group Name	MKT				
	1	1	MKT111	MKT111	*SP (Active for Reg.)*
		2	MKT112	MKT112	*SP (Active for Reg.)*
	2	1	MKT111	B122	*SP*
		2	MKT112	B122	*SP*

Set Group Name	MU123				
	1	1	BUS101	BUS101	*SP (Active for Reg.)*
		2	BUS102	BUS102	*SP (Active for Reg.)*
	2	1	BUS101	MU123	*SP*
		2	BUS102	MU123	*SP*

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Pre/Co Requisites

Category	Course