D:	<b>)22_1_</b> 1				
/ear/Sem:	2023/2024 First Min Credits: 133 Max Cr	edits:	138	Active	
rack:	Business in Marketing			Is Official	
Program:	Business Administration				
escription:					
Foundation I	Program Requirements (Credits Needed: 0)				
Course Code	Course Name	Credits	Level	Repeating Bound	SGPA Group
EF001	EnglishFoundation (I)	0	0	С	
EF002	English Foundation (II)	0	0	С	
EF003	English Foundation (III)	0	0	С	
MA100	Foundation Mathematics	0	0	С	
MA101A	Applied Math Foundation	0	0	С	
General Req	uirement (Credits Needed: 18)				
Course Code	Course Name	Credits	Level	Repeating Bound	SGPA Group
AR113	Arabic Communication Skills (III)	3	1	С	
EL111	English Communication Skills (I)	3	1	С	
EL112	English Communication Skills (II)	3	1	С	
		-	4	0	
GB102	Principles of Entrepreneurship for Non-Specialists	3	1	С	
GB102 GR118	Principles of Entrepreneurship for Non-Specialists Life Skills and Coexistence	3	1	C	
GR118 GT101					
GR118 GT101	Life Skills and Coexistence Learning and Information Technology	3	1	С	SGPA Group
GR118 GT101 University Re	Life Skills and Coexistence Learning and Information Technology equirements/Electives (Credits Needed: 3)	3 3	1	C C	SGPA Group
GR118 GT101 University Ro Course Code	Life Skills and Coexistence Learning and Information Technology equirements/Electives (Credits Needed: 3) Course Name	3 3 Credits	1 1 Level	C C Repeating Bound	SGPA Group
GR118 GT101 University Re Course Code IN300	Life Skills and Coexistence Learning and Information Technology equirements/Electives (Credits Needed: 3) Course Name Internship	3 3 Credits 3	1 1 Level 0	C C Repeating Bound C	SGPA Group
GR118 GT101 University R Course Code IN300 CH101	Life Skills and Coexistence Learning and Information Technology equirements/Electives (Credits Needed: 3) Course Name Internship Chinese for Beginners (I)	3 3 Credits 3 3	1 1 Level 0 1	C C Repeating Bound C C	SGPA Group
GR118 GT101 University Re Course Code IN300 CH101 CH102	Life Skills and Coexistence Learning and Information Technology equirements/Electives (Credits Needed: 3) Course Name Internship Chinese for Beginners (I) Chinese for Beginners (II)	3 3 Credits 3 3 3	1 1 Level 0 1 1	C C Repeating Bound C C C	SGPA Group
GR118 GT101 University Ro Course Code IN300 CH101 CH102 EL118 FR101	Life Skills and Coexistence Learning and Information Technology equirements/Electives (Credits Needed: 3) Course Name Internship Chinese for Beginners (I) Chinese for Beginners (II) Reading	3 3 Credits 3 3 3 4	1 1 Level 0 1 1 1	C C Repeating Bound C C C C C	SGPA Group
GR118 GT101 University Ro Course Code IN300 CH101 CH102 EL118 FR101	Life Skills and Coexistence Learning and Information Technology equirements/Electives (Credits Needed: 3) Course Name Internship Chinese for Beginners (I) Chinese for Beginners (I) Reading French for Beginners (I)	3 3 Credits 3 3 3 4 3	1 1 Level 0 1 1 1 1	C C Repeating Bound C C C C C C C	SGPA Group
GR118 GT101 University Ro Course Code IN300 CH101 CH102 EL118 FR101 FR102	Life Skills and Coexistence Learning and Information Technology equirements/Electives (Credits Needed: 3) Course Name Internship Chinese for Beginners (I) Chinese for Beginners (I) Reading French for Beginners (I) French for Beginners (I)	3 3 Credits 3 3 3 4 3 3 3 3	1 1 Level 0 1 1 1 1 1 1	C C Repeating Bound C C C C C C C C	SGPA Group
GR118 GT101 University Re Course Code IN300 CH101 CH102 EL118 FR101 FR102 GR111	Life Skills and Coexistence Learning and Information Technology equirements/Electives (Credits Needed: 3) Course Name Internship Chinese for Beginners (I) Chinese for Beginners (I) Chinese for Beginners (II) Reading French for Beginners (I) French for Beginners (I) Arab Islamic Civilization	3 3 Credits 3 3 3 4 3 3 3 3 3 3	1 1 Level 0 1 1 1 1 1 1 1	C C Repeating Bound C C C C C C C C C C	SGPA Group
GR118 GT101 University R Course Code IN300 CH101 CH102 EL118 FR101 FR102 GR111 GR112	Life Skills and Coexistence Learning and Information Technology equirements/Electives (Credits Needed: 3) Course Name Internship Chinese for Beginners (I) Chinese for Beginners (I) Chinese for Beginners (II) Reading French for Beginners (I) French for Beginners (I) French for Beginners (I) Arab Islamic Civilization Issues and Problems of Development in the Arab World	3 3 Credits 3 3 3 4 3 3 3 3 3 3 3	1 1 Level 0 1 1 1 1 1 1 1 1 1	C C Repeating Bound C C C C C C C C C C C C	SGPA Group
GR118 GT101 University Ro Course Code IN300 CH101 CH102 EL118 FR101 FR102 GR111 GR112 GR115	Life Skills and Coexistence Learning and Information Technology equirements/Electives (Credits Needed: 3) Course Name Internship Chinese for Beginners (I) Chinese for Beginners (I) Chinese for Beginners (II) Reading French for Beginners (I) French for Beginners (I) French for Beginners (I) Arab Islamic Civilization Issues and Problems of Development in the Arab World Current International Issues and Problems	3 3 Credits 3 3 3 4 3 3 3 3 3 3 3 3 3	1 1 Level 0 1 1 1 1 1 1 1 1 1 1	C C Repeating Bound C C C C C C C C C C C C C C C C C C C	SGPA Group
GR118 GT101 University Ro Course Code IN300 CH101 CH102 EL118 FR101 FR102 GR111 GR112 GR115 GR116	Life Skills and Coexistence Learning and Information Technology equirements/Electives (Credits Needed: 3) Course Name Internship Chinese for Beginners (I) Chinese for Beginners (I) Chinese for Beginners (II) Reading French for Beginners (I) French for Beginners (I) French for Beginners (II) Arab Islamic Civilization Issues and Problems of Development in the Arab World Current International Issues and Problems Youth Empowerment	3 3 Credits 3 3 3 3 4 3 3 3 3 3 3 3 3 3 3 3 3	1 1 Level 0 1 1 1 1 1 1 1 1 1 1 1 1	C C Repeating Bound C C C C C C C C C C C C C C C C C C C	SGPA Group
GR118 GT101 University R Course Code IN300 CH101 CH102 EL118 FR101 FR102 GR111 GR112 GR115 GR115 GR116 GR117	Life Skills and Coexistence Learning and Information Technology equirements/Electives (Credits Needed: 3) Course Name Internship Chinese for Beginners (I) Chinese for Beginners (I) Chinese for Beginners (II) Reading French for Beginners (I) French for Beginners (I) French for Beginners (I) Arab Islamic Civilization Issues and Problems of Development in the Arab World Current International Issues and Problems Youth Empowerment Empowerment of Women	3 3 Credits 3 3 3 3 4 3 3 3 3 3 3 3 3 3 3 3 3 3 3	1 1 Level 0 1 1 1 1 1 1 1 1 1 1 1 1 1	C C Repeating Bound C C C C C C C C C C C C C C C C C C C	SGPA Group
GR118 GT101 University R Course Code IN300 CH101 CH102 EL118 FR101 FR102 GR111 GR112 GR115 GR115 GR116 GR117 GR121	Life Skills and Coexistence Learning and Information Technology equirements/Electives (Credits Needed: 3) Course Name Internship Chinese for Beginners (I) Chinese for Beginners (I) Chinese for Beginners (II) Reading French for Beginners (I) French for Beginners (I) French for Beginners (II) Arab Islamic Civilization Issues and Problems of Development in the Arab World Current International Issues and Problems Youth Empowerment Empowerment of Women Environment and Health History and Civilization of Oman	3 3 Credits 3 3 3 3 4 4 3 3 3 3 3 3 3 3 3 3 3 3 3	1 1 1 0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	C C Repeating Bound C C C C C C C C C C C C C C C C C C C	SGPA Group
GR118 GT101 University Ro Course Code IN300 CH101 CH102 EL118 FR101 FR102 GR111 GR112 GR115 GR115 GR116 GR117 GR121 GR121 GR131	Life Skills and Coexistence Learning and Information Technology equirements/Electives (Credits Needed: 3) Course Name Internship Chinese for Beginners (I) Chinese for Beginners (I) Chinese for Beginners (II) Reading French for Beginners (I) French for Beginners (I) French for Beginners (II) Arab Islamic Civilization Issues and Problems of Development in the Arab World Current International Issues and Problems Youth Empowerment Empowerment of Women Environment and Health	3 3 3 Credits 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	1 1 1 0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	C C Repeating Bound C C C C C C C C C C C C C C C C C C C	SGPA Group
GR118 GT101 University Ro Course Code IN300 CH101 CH102 EL118 FR101 FR102 GR111 GR112 GR115 GR115 GR116 GR117 GR121 GR121 GR131 SL101 SL102	Life Skills and Coexistence Learning and Information Technology equirements/Electives (Credits Needed: 3) Course Name Internship Chinese for Beginners (I) Chinese for Beginners (I) Chinese for Beginners (II) Reading French for Beginners (I) French for Beginners (I) French for Beginners (I) Arab Islamic Civilization Issues and Problems of Development in the Arab World Current International Issues and Problems Youth Empowerment Empowerment of Women Environment and Health History and Civilization of Oman Spanish for Beginners (I)	3 3 3 Credits 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	1 1 1 0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	C C Repeating Bound C C C C C C C C C C C C C C C C C C C	SGPA Group
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Course Code	Course Name	Credits	Level	Repeating Bound	SGPA Group
ACT111	Financial Accounting	4	1	С	
ACT112	Managerial Accounting	4	1	С	
BUS101	Introduction to Math for Business	4	1	С	
BUS102	Introduction to Statistics	4	1	С	
MGT111	Principles of Management I	4	1	С	
MGT112	Principles of Management II	4	1	С	
MKT111	Principles of Marketing I	4	1	С	
MKT112	Principles of Marketing II	4	1	С	
B206	Understanding Customers	8	2	С	2
B207A	Shaping business opportunitiesA	8	2	С	2
B207B	Shaping business opportunities	8	2	С	2
BUS208	Contemporary issues in marketing	8	2	С	2
B327	Sustainable enterprise and innovation	8	3	С	3
B328	Marketing in Action	8	3	С	3
BUS310	Strategic Management	8	3	С	3
MKT331	Digital Marketing	4	3	С	3
MKT332	Service Marketing	4	3	С	3
Faculty Requ	irements/ Electives (Credits Needed: 4)				
Course Code	Course Name	Credits	Level	Repeating Bound	SGPA Group
BUS110	Introduction to Business	8	1	С	
BUS115	Small Business Management	4	1	С	
ECO102	Principle of Macroeconomic	4	1	С	

## Equivalences

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	BUC111	BUC111	SP (Active for Reg.)
	BUC112	BUC112	SP (Active for Reg.)
	BUC111	LB170	SP
2	BUC112	LB170	SP
1	BUC111	LB160	SP
2	BUC112	LB160	SP
1	BUS110	BUS110	
1	BUS110	B120	
1	BUS208	BUS208	SP (Active for Reg.)
1	BUS208	B205B	SP
1	GB102	GB102	(Active for Reg.)
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1	GR118	GR118	(Active for Reg.)
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	MGT111	MOT111	SP (Active for Reg.)
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### Pre/Co Requisites

Category Course